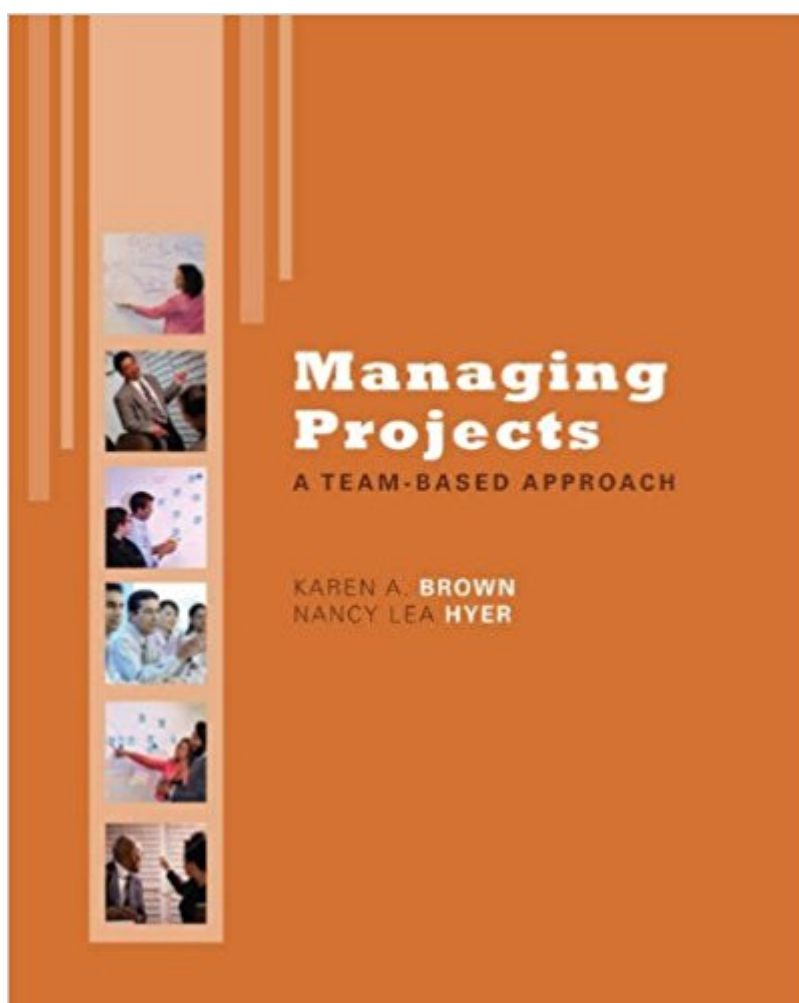


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# Managing Projects: A Team-Based Approach With Student CD (McGraw-Hill/Irwin Series Operations And Decision Sciences)



## Synopsis

Students today are likely to be assigned to project teams or to be project managers almost immediately in their first job. *Managing Projects: A Team-Based Approach* was written for a wide range of stakeholders, including project managers, project team members, support personnel, functional managers who provide resources for projects, project customers (and customer representatives), project sponsors, project subcontractors, and anyone who plays a role in the project delivery process. The need for project management is on the rise as product life cycles compress, demand for IT systems increases, and business takes on an increasingly global character. This book adds to the project management knowledge base in a way that fills an unmet need—it shows how teams can apply many of the standard project management tools, as well as several tools that are relatively new to the field. *Managing Projects: A Team-Based Approach* offers the academic rigor found in most textbooks along with the practical attributes often found more often in trade/professional publications.

## Book Information

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## Customer Reviews

The book itself is nicely laid out. This was a mandatory textbook for a class.

Not a useful book for graduate students. Just repeats project management in another form. Not for the project manager practitioner.

When I think of project management I think of people skills; I think of effective leaders. The last thing I think of is piles of acronyms and meaningless jargon. Sadly, this textbook's designed around acronyms and jargon. You're inundated with it from the very beginning. Instead of outline what kind of person a project manager should be, or what makes a good human being in the first place, you're given a bunch of tools without an appreciation for why you would ever want to use them, or how they'd improve on common sense. Every chapter has a half dozen or so acronyms, a couple of matrices / 2D graphs (imagine if SWOT had a bunch of kids and its kids had a bunch of kids...), and two or three long bullet point lists (now class, let's brainstorm what makes a good leader). It's hard to imagine that the textbook authors believe their own words; do they really use all these acronyms? I'd hope not. Much of the content is common sense, packaged under the pretenses of "project management." It's like hiring a tutor on how to breathe; is it really necessary? Couldn't you figure it out otherwise? It's like how water bottlers draw from tap water yet claim their water is more nutritious or tasty than the others - you shouldn't fall for the trickery. The book is very much geared toward financial considerations; the half-hearted attempts at "diversity" (namely, mentioning non-profit causes) feel like a convenient excuse to return to neverending calculations of net present value. The authors seem to prioritize making a buck over making an impact. The book also makes some pretty bold and controversial assumptions about human psychology - assumptions that may be disproven with further research. It makes, for instance, the extreme claim that presenting a more difficult proposal before a more reasonable one is more likely to get the reasonable one approved. This "fact" is based on blanket assumptions about how humans behave (universalizing a culture-specific anecdote). And perhaps more troubling, it sees team members as pawns to be manipulated - not trusted, but misled and misinformed. It's a cynical approach for a supposedly team-focused book to take. I don't find the book to be particularly well-written either; it feels stale and lifeless. If they were presenting more valuable content that might not be a problem, but they're talking about truly yawn-inducing concepts. Not everything needs to be turned into an acronym. Common sense need not be written down and sold for ransom prices. But more importantly than all these quirks and frustrations, the book lacks a soul. It fails to present a cohesive narrative of Project Manager, the person. It leaves out the most important details - the bigger context of how the pieces fit together. It gets lost in the specifics, the particular techniques, the exact methods. It lacks context. Don't buy this book.

Book was missing CD, other than that book was in good shape.

Very well written. Had it for class and really liked it.

I bought new book because of needed CD. The CD was not MS Project as required, it was MS Ultra Office, which did not include MS Project required for my course. I do not blame the sellers, this is a publisher issue. Without appropriate CD, this will cause issues for the class. Seller's were excellent, book arrived ahead of schedule in NEW condition. Thank you so much.

I had ordered this book awhile back, about early January, and I have yet to receive it...HOWEVER...I sent them a message concerning this, they replied almost immediately, worked with me, and were extremely understanding of the book getting lost in the mail and gave me a refund while covering the insurance and delivery costs! Super helpful and understanding! Definitely recommend for great customer service!

good book for any project leader. it has all the fundamentals. all the chapters cover all the parts you need, i would shy away from MSP though look to true scheduling programs.

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